

# Queen of Heaven

## CATHOLIC RADIO

FIRST EDITION 2009

## Letter from the President

Dear Friends,

There are several things going on here at Queen of Heaven Catholic Radio, but before I tell you about them, I want to first thank you, on behalf of the Board of Directors, for your prayer support and for your financial support of this station - without you, none of this would be possible.

In January, we cleared almost two acres of land at our tower site in Irondale so that we could then put in a brand new "ground system." This is a system of metal radials that extend out underground from the radio tower in a full circle. Each radial is as long as the tower is high - 170 feet. The ground system provides the radio signal with its initial "bounce."

This was a huge and expensive undertaking, but one we felt had to be done to improve our signal. And the results were worth the effort. An engineering study done after the fact showed significant improvement in our signal strength in all directions, and unsolicited feedback from listeners has confirmed what the report said - **our signal is being heard better in more places and by more people.**

That's the good news. The bad news is that the expense of clearing the land and putting in the ground system drained much of our cash reserves. We still have some money in the bank, but we sure could use **a donation from you right now to help shore up our**

**finances.** If you would please pray about making a donation today, whatever amount your budget will allow, it would be greatly appreciated.

By making a donation today, you would allow us to move forward with some projects that we currently have on the drawing board. For example, we would like to start airing some local programming. **Bishop Baker has agreed to be a regular (hopefully weekly) guest on this program and we would also like to have a number of priests, deacons, and religious on to highlight what is going on in the diocese and to discuss items of local interest.** This would be a live program that would allow listeners to call in with their questions and comments.

We cannot do that, however, until we can first purchase the necessary equipment - an expense in the \$12,000 to \$14,000 range. We also hope to eventually have a billboard sign on a major roadway, like Highway 280, to advertise the station to the broader community. To augment the billboard, we would like to purchase a number of yard signs that we could give to listeners to help us advertise the radio station in their neighborhoods.

In addition to what we have going on in the Birmingham area, we have just received FCC approval



### Board Members

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# Letter from the President

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for the purchase of the license for **WLYG 1170 AM in Hanceville, that will help us to bring Catholic radio to the Hanceville/Cullman area.** It will cost in the \$50,000 - \$75,000 range to build the station, and we hope to start fundraising in that area in the near future.

Another very exciting opportunity has arisen in the Huntsville/Decatur area. We are currently talking with the owners of **two stations - one in Huntsville and one in Decatur - to see about bringing Catholic radio to the northern part of our diocese.** We've received a couple of generous pledges from people in those areas toward the purchase of these stations, and will be developing more contacts in the near future to try and raise the needed funds to purchase these stations.

All the while we keep hearing from more and more people about the impact Catholic radio is having in their lives and the lives of their families. I hope to start sharing some of these stories in coming newsletters.

Again, I wish to thank you for your investment in Catholic evangelization - WQOH 1480 AM is your radio station, and so far you have done a very good job with it - **let's work hard to continue what has been begun and seek to bring more souls closer to Christ.**

God bless!

John Martignoni, President/General Manager

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## Matching Gift Donations!!!

Two generous donors have pledged \$5,000 each as matching gift pledges for our radio station! What that means, is that for every donation that comes in during the next few weeks, they will match those donations dollar-for-dollar up to \$10,000!

**This means we need you to make a donation now - today - if at all possible.** Please take a moment to prayerfully consider the needs of Catholic radio, and all the good that it does - making good Catholics, better Catholics; bringing fallen-away Catholics back to the Faith; bringing non-Catholics closer to and even into the Faith; fostering vocations; and so much more.

Catholic radio literally saves lives and saves souls. We need your help today to take advantage of this generous offer from these two donors so that more lives and more souls can be saved! So, please, **think about it - pray about it - and if you're able to make an investment in Catholic radio...do so today.** You can donate online at: [www.queenofheavenradio.com](http://www.queenofheavenradio.com). Thank you.

**Catholic Radio**

ASSOCIATION

Queen of Heaven Catholic Radio, Inc.  
is proud to be a member of the Catholic Radio Association.

## Schedule Changes

As the days become longer, so do our broadcast hours. In April, we will be full power from 5:15 AM until 6:15 PM. In May, the hours extend from 4:45 AM to 6:45 PM. Then, for June and July, we power up at 4:30 AM and stay at full power until 7:00 PM. This will allow everyone to hear the full two hours of *Catholic Answers Live* from 5:00 PM - 7:00 PM.

If you haven't yet caught it, check out the *Son Rise Morning Show*, with Brian Patrick. It's on from 6:00 AM - 7:00 AM for all of you early birds. This is a fast-paced program that hits on current topics and items in today's news and keeps the listener engaged during their drive in to work.

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## Advertising Rates

Would you like to advertise your business on Catholic Radio? It's easy to do so and it helps us spread the Good News of Jesus Christ.

We offer a package of 20 60-second spots for only \$5/spot. For more information, call John Martignoni at 744-4456.

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## Visit Our Website

For a history of the efforts made so far to bring Catholic radio back to Birmingham, go to [www.queenofheavenradio.com](http://www.queenofheavenradio.com). While you are there, you may also make your donation online and additional info about our endeavor.