

Queen of Heaven

R A D I O

N E W S L E T T E R

Group Hoping to Bring Catholic Radio Back to Birmingham

"I listened to Catholic radio all the time — taking the kids to school, going to the grocery store, waiting in line to pick the kids up from school. When I was in the car, I was listening to Catholic radio. I had it tuned to the Catholic station, and that was all I would listen to. I never had to worry about what my kids would hear coming from the radio. I learned so much about my faith listening just a few minutes a day. It truly was a blessing!"

— **Tricia Kitchens,**
Birmingham, AL

A group of Catholics is hoping to get folks in the Birmingham area to stop talking about Catholic radio in the past tense. They are working to bring Catholic radio back to Birmingham.

The numbers say Catholic radio is a promising mix.

The Roman Catholic Church is the largest Christian faith tradition in the United States. Religious radio is a huge format — the third most numerous format in U.S. stations behind news talk

and country, according to the radio research firm Arbitron. Yet out of some 2,000 religious stations nationwide, only a little more than 100 are Catholic stations.

"There are many, many Catholics here who remember Queen of Peace radio," says Marc Corsini, a local businessman, member of Our Lady of Sorrows, and one of the people working to purchase a new Catholic radio station. "Queen of Peace had a devoted following. Many people listened regularly as a way to strengthen their faith."

That radio station, which first went on the air in September 1999, featured programming provided by the EWTN Global Catholic Network. This programming included the Mass, the Rosary and the Chaplet of

Divine Mercy. There also were shows on the saints, on spiritual and temporal

matters relating to the Faith, on apologetics, and a host of other areas. "It was an evan-



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gical tool to reach Catholics and non-Catholics alike with the truths of the Catholic Faith," Corsini adds.

Queen of Peace Radio, which was owned by a group out of Jacksonville, FL., was sold by its Jacksonville owners in the summer of 2004. Now, Queen of Heaven Radio, Inc., a non-profit formed by a group of local Catholic businessmen, wants to build on the work of the previous station and bring Catholic radio back to Birmingham.

In early 2006, Queen of Heaven Radio, Inc., hired John Martignoni as a consultant to help locate a station. Currently the organization is actively pursuing stations in the Birmingham area. An offer was made on a station a few months ago, but it was sold to a higher bidder. Now, another offer has been made, and the group is waiting to hear if that offer is accepted.

"The Christian community in Birmingham is thirsty for more of the truth that Jesus so wants us to have," notes Fr. Michael Deering of St. Elizabeth Ann Seton parish. "Being able to receive daily installments of God's wisdom over the radio would quench this thirst for many people, especially those

who spend time in their cars during the business day. By listening to Catholic radio, they will surely grow in their knowledge and their love of God and His Church."

Pope John Paul II said that radio might be the most cost effective means of reaching large numbers of people with the message of Jesus Christ. And, he further stated that it is a very intimate medium, because people can take it with them in their cars, at work or in the home.

Queen of Heaven Radio is looking to first get on the air in Birmingham, but the organization hopes to eventually cover all of Alabama with Catholic radio. "As an evangelization tool, it is hard to beat the effectiveness of Catholic radio," says Martignoni. "It makes good Catholics better Catholics; it brings fallen-away Catholics back home; and it brings those who were never Catholic closer to, and quite often into, the Church."

"Whether we're talking politics, sports or news, radio has traditionally allowed people to connect with their communities," Corsini says. "And that's exactly what we want to do. Again."

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queenofheavenradio.com

Queen of Heaven
RADIO



Queen of Heaven RADIO

Dear Friends of Catholic Radio:

We want to bring Catholic radio (and EWTN Catholic programming) back to Birmingham. We need your prayers and your financial help to make this dream a reality.

In the late 1990s, a group out of Jacksonville, Florida—Queen of Peace Radio—first brought Catholic radio to Birmingham. While on the air, the station enjoyed a devoted following of Catholics who listened regularly as a way to deepen their faith. The station also became an evangelization tool to reach many non-Catholics in the Birmingham area with the truths of the Catholic Faith.

This important work continued until the station was, unfortunately, sold in 2004. Now, Queen of Heaven Radio, Inc., a non-profit corporation whose Board of Directors is comprised entirely of people who live and work in Birmingham, is committed to re-establishing local Catholic radio.

Since 2005, the board has been able to raise approximately \$457,000 to bring Catholic radio back to Birmingham. This means we are more than halfway to our goal of \$850,000, which is the amount we feel we need to make this dream become a reality. It is the amount we need to purchase a station.

Can you help us realize this dream? Can you help us bring Catholic radio back to Birmingham? We can't do it without your support!

Here's how you can help: First, please pray for our efforts. As you read this, we are possibly within a few weeks of making an offer on a station. Please pray that we can work out all the details and come to an agreement with the owner. Next, would you please consider making an investment in Catholic radio right now? Know that 100% of your investment will go toward the purchase of a Catholic radio station for Birmingham, and your donation is 100% tax-deductible.

Perhaps you can invest \$10, \$50 or \$100 to help in this effort. Or, maybe you can make regular contributions of \$10, \$50 or \$100 a month. Please consider making a donation.

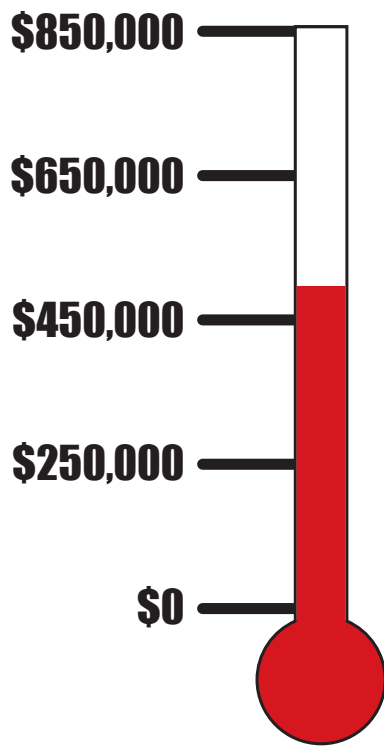
We welcome all your contributions, and we invite you to share in our worthy goal. With your gifts and your prayers you are helping realize the dream of bringing Catholic radio back to Birmingham.

Please don't forget those prayers!



Marc Corsini
President
Queen of Heaven Radio, Inc.

Queen of Heaven Radio, Inc. is a 501(c)(3) non-profit organization based in Birmingham, Al., and committed to the teachings of Jesus Christ and the Catholic Church.



**Needed for Catholic Radio in Birmingham
You can help achieve this goal!**

Please visit www.queenofheavenradio.com and contribute any amount you wish.

You may also send a check via mail to:

Queen of Heaven Radio, Inc.
6 Office Park Circle, Suite 309
Birmingham, AL 35223-2542

Any amount will be greatly appreciated.

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For more information on Catholic radio:

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